DevOps Days

India 2013

Sponsorship Packages

DevOpsDays India 2013

DevOpsDays India 2013 is the main DevOpsDays conference in Asia region. This is the 3rd year of this conference in India because of active participation over last two years.

This year we are organizing it on 16th and 17th November, 2013.

This conference provides a diverse audience from Business and Core Technical domains. The Business domain audience belong to any sector depending on I.T. services, to have a better outlook of how to improve on traditional I.T. operations practices and benefit it with the practices from DevOps world. The Core Technical audience get to know the better practices they need to adapt, cutting-edge toolset for their craft of delivering a self-resilient and scalable cloud-enabled services.

More than 100 people are targeted to attend the conference, who'll be there looking for better products and services to support in adoption of DevOps practices.

DevOpsDays India 2013 is a self-organized conference that depends on the sponsorship. However, to keep the audience indulged in conference we do not have vendor booths or booked product pitches. Although, the sponsors will have the opportunity to host 5 minutes demo during OpenSpace Session during the conference and discuss offline with the interested participants.

Obviously your Technical people can even propose a topic in this OpenSpace which if voted high will get your technical representative to discuss how your product can help the attendees. But it's nothing enforce on our audience to help audience get the most out of the conference. So no heavy marketing is advised, rather let your technical people mingle with the audience and try make their point.

Gold Sponsors will even get a table to hangout and promote their products or practices to interested people visiting them during breaks.

Sponsorship Packages

Gold Sponsorship – Rs.1,25,000/-
- Your company logo will be placed on **DevOpsDays India 2013** webpage
- Your company will be mentioned in opening announcement every morning
- You can place upto 3 **banners** around conference facility
- You are permitted to provide your own advertising material
- Your company name used for tab access during networking evening
- Sponsor Table in the OpenSpace
- Your company will be mentioned in media release
- You will receive **3 free tickets**

Package Available: *2*

Silver Sponsorship – Rs.75,000/-
- Your company logo will be placed on **DevOpsDays India 2013** webpage
- Your company will be mentioned in opening announcement every morning
- You can place upto **2 banners** around conference facility
- You are permitted to provide your own advertising material
- Your company will be mentioned in media release
- You will receive **2 free tickets**

Package Available: *3*

Bronze Sponsorship – Rs.50,000/-
- Your company logo will be placed on **DevOpsDays India 2013** webpage
- Your company will be mentioned in once during event
- You can place upto **1 banner** around conference facility
- You are permitted to provide your own advertising material
- You will receive **1 free tickets**

Package Available: *5*

Associate Sponsorship – Rs.5,000/-
- Your company logo will be placed on **DevOpsDays India 2013** webpage
- Your company will be mentioned during welcome note

Package Available: ***unlimited***

Post-Conference Dinner Sponsorship – Rs.15,000/-
- Your company logo will be placed on **DevOpsDays India 2013** webpage
- Your company will be mentioned during the Dinner.

Package Available: *4*

Purchasing a Sponsorship Package

If you want to utilize the opportunity and present yourself to the audience in DevOps domain, send us an e-mail at <> mentioning

- What Priority Package you want?
- Company Name, E-mail Address, any other details for invoicing process

We'll then e-mail you confirmation and issue an invoice.

The Account details for making the sponsorship payment are:

"INNOVATION AND TECHNOLOGY TRUST"
Name of the Bank: – Standard Chartered Bank
Branch: – M.G.Road, Bangalore
Bank Account Number: – 45605107867
IFSC Number : SCBL0036074

Banners and promotional materials shall be sent to:

Niranjan Paranjape
C42 Engineering India Pvt. Ltd.,
1st Floor, #147, 10th Cross,
Indiranagar Stage 1,
Bangalore - 560038. (map)