

DEVOPSDAYS MINNEAPOLIS 2016

Over three years, devopsdays Minneapolis has grown from about 250 attendees in 2014 to over 350 in 2015 (and over 100 on the waiting list) to an anticipated attendance of about 500 people for July 20 & 21, 2016. The annual conference is supported by our local devops meetup with over 1000 members.

Minnesota is the state with the third-most Fortune 500 companies per capita and also boasts a vibrant and innovative startup scene. Sponsoring devopsdays Minneapolis will give you a chance to talk with practitioners, managers, and executives from companies of all sizes and industries including retail, banking, medical technology, and consulting as well as the academic and public sectors. Whether your goals include recruiting new talent, opening new markets, or connecting with your existing customers, this event will be the place to have those conversations with experts and leaders in tech innovation.

For 2016, we are holding the event in the main ballroom of the downtown Minneapolis Hilton with a layout that places sponsors in a high-traffic area. In the past the sponsor area has always been abuzz with activity, and we will continue to ensure that our attendees will be able to easily engage with sponsors.

Call for speakers and registration is open now. Please visit <http://devopsdaysmsp.org> for more information.

	Platinum* \$10,000		
	Gold \$7,000		
	Silver \$5,000		
Included Tickets	3	3	6
Full Table	✓	✓	✓
Logo on DevOpsDays Minneapolis website, main room signage, and email communication.	✓	✓	✓
Logo on shared slide during breaks	✓	✓	
Logo on shared signage in breakout rooms		✓	
Logo on shared slide in recorded video pre-rolls		✓	
Logo on dedicated slide during breaks			✓
Logo on dedicated signage in breakout rooms			✓
Logo on dedicated slide in recorded video pre-rolls			✓
1 minute pitch to full audience (including streaming)		✓	
5 minute pitch to full audience on Day 1 (including streaming)			✓

* There are a limited number of Platinum sponsorships available.

Additional à la carte sponsorships are available for lanyard, happy hour, coffee, snacks, and meals and may be purchased in lieu of, or in addition to, the sponsorships above. Please visit <http://devopsdaysmsp.org> for more information.

Contact: organizers-minneapolis-2016@devopsdays.org

