



# DEVOPSDAYS BOISE

Sponsorship Package  
2018

## Past Sponsors\*



\* Sponsors for past DevOpsDays Boise and DevOps Boise conferences.

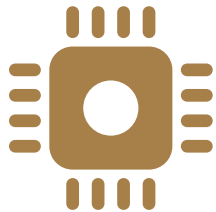
## Event Features

We are offering partnership opportunities to companies that align with our industry professionals, in hopes of providing further value to both our attendees and your business. Sponsorships will directly support conference needs, such as venue, food and beverage, keynote speakers and giveaways. A sponsorship package is attached for your review.

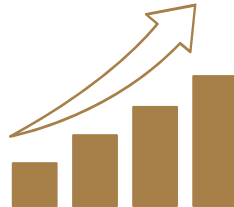
Our goal is to ensure your commitment brings value to your business, so please discuss custom package offerings we can develop, if those provided do not meet your needs.

DevOpsDays Boise Conference in beautiful Boise, Idaho will be taking place on Wednesday, June 6th, 2018 at Boise Center East. This conference will allow for conversation within the DevOps industry surrounding latest techniques and best practices. This one day conference will be a collaboration of main stage keynote speakers, as well as, more intimate topic specific breakout sessions. Based on the increasing popularity of this conference each year, we anticipate an increase with our attendee profile.

## Attendee Profile



250-300 technology professionals attend



Professionals' income range is \$50K to \$200K



Average age of attendees are 25-40

## Special Thanks

On behalf of DevOpsDays Boise, we thank you for your partnership. We take great pride in partnering with you and look forward to the continuing our relationship in the years to come.

We will be following up with you in the next week to help answer any questions you might have or secure your sponsorship for the event.

# Sponsorship Packages

## Gold Sponsor - \$7,000

- // Presenting sponsor to have their name listed as "DevOpsDays Boise" presented by "your name"
  - // Exclusive category sponsor
  - // Stage sponsor - all announcements will say "please join us at the 'your company' stage" throughout the event.
  - // Your signage can be displayed on the stage
  - // Your logo listed as main sponsor on event website
  - // Your company listed on email blasts as presenting sponsor
    - / Marketing 8 weeks prior to event with weekly posts specific to your company and sponsorship
    - / 3 post event posts
  - // Your information given at 3 meet up locations
  - // 1 8ft table display at event
  - // 2 reserved tables with premium seating
  - // Onstage recognition
  - // Recognition in printed event program
  - // Your name and/or logo will get 1 slide with only your brand on screen
  - // 5-minute speaking opportunity on main stage
  - // Opportunity to participate in quality swag gift
- 

## Silver Sponsor - \$5,000

- // Gold sponsor will be recognized as Gold Sponsor
  - // Exclusive category sponsor
  - // Your logo listed with group category on event website
  - // Your company listed on email blasts under Gold Sponsor category
  - // Social media exposure
    - / Marketing 4 weeks prior to event with posts specific to your company and sponsorship
    - / 2 post event posts with your group sponsorship
  - // 8-ft table display at event
  - // 1 reserved table with premium seating
  - // Onstage recognition
  - // Recognition in printed event program
  - // Your name will be recognized with group sponsors on screen
  - // Opportunity to participate in quality swag gift
- 

## Bronze Sponsor - \$3,000

- // Sponsor will be recognized as silver sponsor
  - // Your logo listed with group category on event website
  - // Your company listed on email blasts in group category
  - // Social media exposure
  - // Marketing 2 weeks prior to event with posts specific to your company and sponsorship
  - // 1 post event posts with your group sponsorship
  - // 8-ft table display at event
  - // 3 tickets included with premium seating
  - // Recognition in printed event program
  - // Your name will be recognized with group sponsors on screen
  - // Opportunity to participate in quality swag gift
- 

## Community Sponsor - \$1,000

- // 1 8-ft table display at event
- // 3 tickets included with premium seating
- // Recognition in printed event program
- // Your logo will be recognized with group sponsors on screen
- // Opportunity to participate in quality swag gift