



# DevOpsDays GDL

Sponsor Prospectus

February 20th and 21st 2020

@ITESO University

<https://devopsdays.org/events/2020-guadalajara>





# About DevOpsDays Guadalajara

Thank you for your interest in sponsoring DevOpsDays Guadalajara 2020!

With an expected attendance of +300 IT professionals, this is a two-day technology community conference that connects your company with both the DevOps and the academic community.

This event is part of a global DevOpsDays Series that will take place, for the first time in Mexico, on February 20th and 21st at the ITESO university.



# What is DevOpsDays?

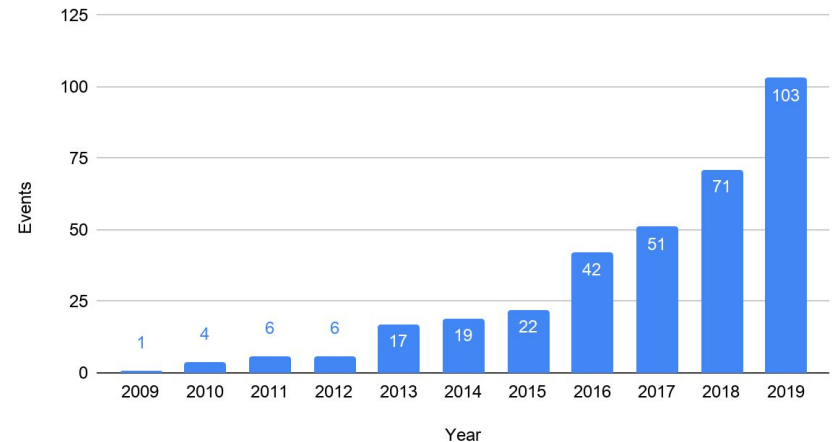
Worldwide series of technical conferences covering topics of software development, IT infrastructure operations, and the intersection between them.

Community-organized not-for-profit

Started in 2009, and over 300+ cities

First DevOpsDays in Mexico

DevOpsDays





# Key reasons to sponsor

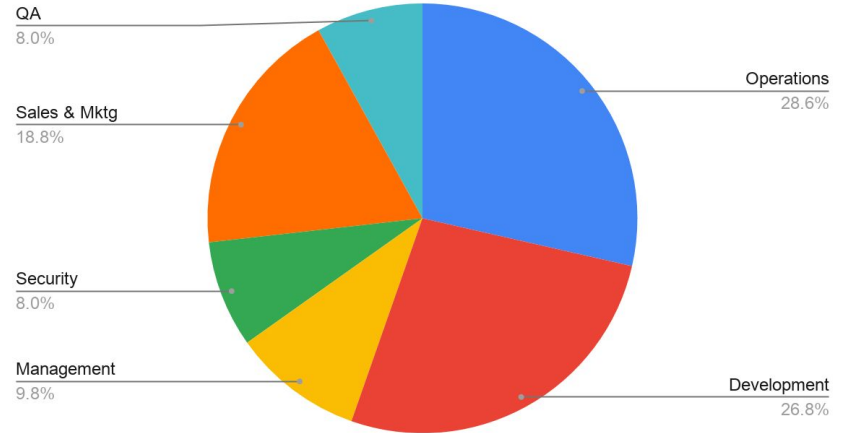
- Brand exposure
- Recruit industry experts
- Network and build relationships with the community
- Showcase your product/service

# Demographics

Survey taken from DevOpsDays Chicago 2019

Multiple answers allowed

Roles





# Sponsor packages

	Bronze	Silver	Gold	Platinum
Logo on website	yes	yes	yes	yes
Social media shout-out	yes	yes	yes	yes
Booth space		shared	own	own + premium placement
Full audience pitch			up to 1 minute	up to 5 minutes
Conference pass	1	2	3	4
Price (MXN)	\$10,000.00	\$20,000.00	\$30,000.00	\$40,000.00
Price (USD) *may vary	\$500.00	\$1,000.00	\$1,500.00	\$2,000.00



# Custom package

Our packages don't fill your needs?

Let's talk - [guadalajara@devopsdays.org](mailto:guadalajara@devopsdays.org)

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