

DEVOPSDAYS PHILADELPHIA 2020 – SPONSOR PROSPECTUS

Join us for the 5th annual DevOpsDays Philadelphia! The devops community in Philadelphia is vibrant and active; our local devops meetup has ~2400 members and growing.

Philadelphia has a growing and thriving tech scene. What some might call “the Philly renaissance”, Philadelphia is quickly becoming a hub for innovation and growth. DevOpsDays Philadelphia aims to strike a balance between Philly-connected, technical relevance, industry perspective, and culture.

We are once again holding the event at the Science History Institute in Old City and are expecting to draw and attendance of around 300 people. An in the past, we expect the sponsors area will be abuzz with activity and our attendees will be able to easily engage with you.

Any additional desired tickets beyond the included tickets must be purchased. Additional à la cart sponsorships are available and listed on page 2. À la cart sponsorships can be purchased in addition to (in lieu of) the Platinum, Gold, and Silver sponsorship levels. An à la cart sponsorship does not come with a table or additional tickets; you must have a Platinum, Gold, or Silver sponsorship to be assigned a table.

Packages	Silver	Gold	Platinum
Amount	\$3000	\$5000	\$7000
Tickets	3	4	4
Full table	✓	✓	✓
Logo on devopsdays Philadelphia website, main room signage, and email communication	✓	✓	✓
Logo on shared slide during breaks	✓	✓	
Logo on dedicated slide during breaks			✓
Logo on shared slide in recorded video pre-rolls	✓	✓	
Logo on dedicated slide in recorded video pre-rolls			✓
1-minute pitch to the full audience (including streaming if applicable)		✓	
3-minute pitch in optimal timeslot to the full audience (including streaming if applicable)			✓

À la carte sponsorships available:

Package	Day	Amount	Slots	Description
Live captioning	1 & 2	\$6000	1	Sponsor live captioning and have your logo prominently displayed at the monitor.
Lanyard	1 & 2	\$4000	1	Your company logo on all lanyards
Day 1 all-day coffee	1	\$2500	1	Your company signage and logo prominently displayed with coffee throughout the day
Day 1 breakfast	1	\$1500	2*	Your company signage and logo prominently displayed by the breakfast service in the morning before sessions
Day 1 lunch	1	\$2000	2*	Your company signage and logo prominently displayed by the lunch service
Day 1 afternoon break	1	\$1000	2*	Your company signage and logo prominently displayed by the afternoon snack service
Day 1 evening happy hour	1	\$4000	2*	Your company signage and logo prominently displayed during the evening event
Day 2 all-day coffee	2	\$2500	1	Your company signage and logo prominently displayed with coffee throughout the day
Day 2 breakfast	2	\$1500	2*	Your company signage and logo prominently displayed by the breakfast service in the morning before sessions
Day 2 lunch	2	\$2000	2*	Your company signage and logo prominently displayed by the lunch service
Day 2 afternoon break	2	\$1000	2*	Your company signage and logo prominently displayed by the afternoon snack service

*Sponsors can purchase both slots for a given package.